

WHY I Switched

“I switched to Tom’s of Maine toothpaste because it doesn’t have any artificial sweeteners. It’s a healthy choice for my family. I try to give them just the good stuff — and I feel better when it’s real.”

JASMINE, 36 • ART TEACHER, MOM OF 2

no
artificial
sweeteners



WATCH JASMINE'S STORY
and learn more about what *natural* means at
toms of maine.com/whysiswitched

