

**Plop it. Pop it.
Mix it. Sip it.**

However you want it, Alka-Seltzer Plus brings real relief from your tough cold symptoms.

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COLD TRUTH
CENTRAL

AHEM. Stop by for the latest, greatest promotions, videos and motivational material to celebrate those who refuse to be stopped by a cold. Go forth. **Spread the Cold Truth.**

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Try our new Cold & Cough Liquid



Have a more restful night with 8 hours of uninterrupted relief.


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Facts & FAQs

Colds can be miserable, but they don't have to derail your day. Browse our index of helpful information and keep going strong.

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Save on heartburn & indigestion relief

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